



The 5th Annual Conference of the Asia-Oceania Particle Therapy Co-Operative Group

Advancing Particle Therapy with Greater Precision and Image-Guidance

SPONSORSHIP PROSPECTUS

Organiser:

Host:



養和醫療
HKSH MEDICAL GROUP

Invitation

Dear Colleagues and Distinguished Guests,

On behalf of the Executive Committee of the Asia-Oceania Particle Therapy Co-Operative Group (PTCOG-AO) and the Organizing Committee of the 5th annual conference of PTCOG-AO, we invite you to support our efforts to host the PTCOG-AO 2025 on 7 - 9 November 2025 in Hong Kong SAR, which is the most important education conference related to particle therapy in Asia. Next year we celebrate a 5th anniversary milestone of this important educational event for radiation oncology, and it is the first time this conference is being held in Hong Kong.

Cancer continues to be number one burden and killer in many countries and the Asia region contributes to around 50% of the world's cancer incidence. In many developed countries, over 50% of cancer cases require radiation therapy and particle therapy (including proton therapy or heavy-ion charged particle therapy like Carbon-ion therapy) is the most advanced form of radiation therapy. As particle therapy technology advances, patient demand rises, and so does the need for specialized education and training for radiation oncology professionals.

PTCOG-AO is committed to achieving its mission by establishing and upholding common standards in particle therapy, ensuring delivery of the highest quality therapy for appropriate diseases. Following a strong tradition of PTCOG-AO 2019 in Osaka, Japan, PTCOG-AO 2022 in Jeju, Korea, PTCOG-AO 2023 in Taoyuan, Taiwan, PTCOG-AO 2024 (as part of Global PTCOG) in Singapore, the PTCOG-AO 2025 will be held at the Hong Kong Convention Exhibition Centre and HKSH Proton Therapy Centre on 7 – 9 November 2025. This prestigious event will be hosted by HKSH Medical Group. Established in 1922, Hong Kong Sanatorium & Hospital, as a key member of HKSH Medical Group, is a leading hospital in Hong Kong equipped with Hong Kong's first proton therapy system with the latest technology. Consistently ranked among the best hospitals in Asia, HKSH has been a pioneer in various advanced medical technologies, nursing care, and patient-centric care, serving as a model of care in Asia Pacific region.

World-renowned experts from around the world will join our faculty for the conference, together with leading researchers from the region, sharing the latest evidence-based scientific knowledge, best practices, multi-disciplinary exchanges, and latest industry technological features with over 600 attendees from Hong Kong and overseas. The unique role of particle therapy transcends radiation oncology and carries tremendous significance in curbing cancer overall. Your generous support and presence will position your organization in the forefront of clinical technology advancement and cancer management.

We hope we can count on your support and look forward to seeing you in Hong Kong in 2025!

Organiser:



Dr. Tatsuya Ohno
Chair, Executive Committee
PTCOG-AO

Host:



Dr. Simon Tang
Chair, Organising Committee
PTCOG-AO 2025



Dr. Walton Li
Chief Executive Officer
HKSH Medical Group



Mr. Wyman Li
Chief Operating Officer
HKSH Medical Group



Hosts

About PTCOG-AO:

The mission of the Asia-Oceania Particle Therapy Cooperative Group (PTCOG-AO) is to provide the right and optimal particle therapy to patients in need and to ensure the continuous and responsible advancement of particle therapy as a treatment modality. PTCOG-AO strives to achieve its mission by establishing and upholding common standards in particle therapy, thus ensuring the delivery of the highest quality therapy for the appropriate diseases.

About HKSH Medical Group:

Officially launched in September 2017, HKSH Medical Group promotes public health and advanced medicine through a multi-faceted, coordinated approach across clinical services, medical education, scientific research and public health education. Members of the Group, including Hong Kong Sanatorium & Hospital, HKSH Cancer Centre, HKSH Healthcare, and HKSH Eastern Medical Centre, are dedicated to offering top-quality holistic care to patients, upholding the motto "Quality in Service, Excellence in Care". Established in 1922, Hong Kong Sanatorium & Hospital is one of the key members of HKSH Medical Group and a leading private hospital in Hong Kong. Consistently ranked among the best hospitals in Asia, HKSH has been a pioneer in various advanced medical technologies, nursing care, and patient-centric care, serving as a model of care in the Asia Pacific region.

HKSH Proton Therapy Centre:

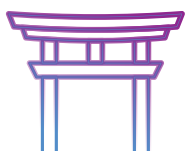
HKSH Proton Therapy Centre is equipped with Hong Kong's first proton therapy system, a unique and cutting-edge radiotherapy facility with advanced image-guidance technology, marking a new milestone in the city's cancer treatment.

The key components of the proton therapy system include two 190-degree half-rotating proton therapy gantries equipped with spot scanning technology, a 4-magnet-ring synchrotron-based accelerator with a diameter of approximately four metres, and an advanced beam transport system in a first-of-its-kind vertically stacked formation.





Past Conferences



PTCOG-AO 2019

Japan

204 participants
5 sponsors



PTCOG-AO 2022

Korea

341 participants
23 sponsors



PTCOG-AO 2023

Taiwan

399 participants
18 sponsors



**PTCOG 62 and
PTCOG-AO 2024**

Singapore

1,200 participants
54 sponsors

Year and Venue	Australia and New Zealand	Asia	Europe	America and Canada	Others	Total
PTCOG-AO 2019, Japan	1	200	1	2	0	204
PTCOG-AO 2022, Korea	6	325	3	3	4	341
PTCOG-AO 2023, Taiwan	2	381	7	9	0	399
PTCOG 62 and PTCOG-AO 2024, Singapore	60	588	324	228	0	1,200



Conference Venue

PTCOG-AO 2025 will be held at the Hong Kong Convention and Exhibition Centre (HKCEC) located in Wanchai on Hong Kong Island. The iconic architecture of the HKCEC stands proudly on the waterfront of Hong Kong's world-famous Victoria Harbour. This is more than simply a breath-taking location - it also places the Centre right at the heart of the city, within the central business district. It also means the best of the city is on the Centre's doorstep – and it's a vibrant city packed full of colour and life.

Hong Kong offers best hospitality, convenience, and professionalism for conferences. Delegates come to network and socialize as well as learning new knowledge. Exhibition space is limited. We strongly recommend you to make early reservation!



Hong Kong Convention and Exhibition Centre

1 Expo Drive
Wanchai, Hong Kong
www.hkcec.com/en





Premier Sponsorship

The sponsorship opportunities will be provided with different benefits depending on the amount of contributions. The highest bidder will have priority over the next on the list:

Diamond Sponsorship

HK\$800,000/US\$103,000

Benefits of Diamond Sponsors are:

- Right to use the endorsement **"Diamond Sponsor of the PTCOG-AO 2025"**
- Acknowledgement as **"Diamond Sponsor"** in the Conference announcements and programme book
- Acknowledgement as **"Diamond Sponsor"** on the Conference website
- Acknowledgement as **"Diamond Sponsor"** on the backdrop in the main meeting rooms
- Acknowledgement as **"Diamond Sponsor"** on all the directional signage at the Conference venue
- Include one 1-hour Lunch Symposium (Speakers and lecture topics should be approved by Organising Committee (OC). The costs on lunch for participants are NOT included and should be supported by the sponsor. Date for the Symposia will be subject to the final decision of the OC)
- Include eight exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on back cover or inside front cover or inside back cover of the programme book (First-come, first-served. Advertisement location will be subject to the final decision of the OC)
- Two complimentary advertisements on Run-of-the Page on programme book
- Complimentary insertion of three pieces of A4 size marketing material into the Conference bags (Content of the insert must be approved by the OC)
- Thirty complimentary registrations to the Conference
- Ten complimentary tickets to the Gala Dinner
- Enjoy priority of the following sponsorship items:
 - a. Priority in the selection of exhibition booth at prime location
 - b. Priority to choose the preferred date of the Lunch Symposium
 - c. Priority to sponsor the Lanyards and Name Badges
 - d. Priority to sponsor the Conference Bags





Premier Sponsorship

Gold Sponsorship

HK\$400,000/US\$51,500

Benefits of Gold Sponsors are:

- Right to use the endorsement **"Gold Sponsor of the PTCOG-AO 2025"**
- Acknowledgement as **"Gold Sponsor"** in the Conference announcements and programme book
- Acknowledgement as **"Gold Sponsor"** on the Conference website
- Acknowledgement as **"Gold Sponsor"** on the backdrop in the main meeting rooms
- Acknowledgement as **"Gold Sponsor"** on all the directional signage at the Conference venue
- Include six exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on inside front cover or inside back cover of the programme book (First-come, first-served. Advertisement location will be subject to the final decision of the OC)
- Complimentary insertion of two pieces of A4 size marketing material into the Conference bags (Content of the insert must be approved by the OC)
- Eighteen complimentary registrations to the Conference
- Six complimentary tickets to the Gala Dinner

Silver Sponsorship

HK\$200,000/US\$25,800

Benefits of Silver Sponsors are:

- Right to use the endorsement **"Silver Sponsor of the PTCOG-AO 2025"**
- Acknowledgement as **"Silver Sponsor"** in the Conference announcements and programme book
- Acknowledgement as **"Silver Sponsor"** on the Conference website
- Acknowledgement as **"Silver Sponsor"** on the backdrop in the main meeting rooms
- Acknowledgement as **"Silver Sponsor"** on all the directional signage at the Conference venue
- Include two exhibition booths (each of 3m (W) x 2m (D) x 2.5m (H))
- Two complimentary advertisements on Run-of-the Page on programme book
- Complimentary insertion of two pieces of A4 size marketing material into the Conference bags (Content of the insert must be approved by the OC)
- Ten complimentary registrations to the Conference
- Four complimentary tickets to the Gala Dinner





Premier Sponsorship

Bronze Sponsorship

HK\$100,000/US\$12,900

Benefits of Bronze Sponsors are:

- Right to use the endorsement **"Bronze Sponsor of the PTCOG-AO 2025"**
- Acknowledgement as **"Bronze Sponsor"** in the Conference announcements and programme book
- Acknowledgement as **"Bronze Sponsor"** on the Conference website
- Acknowledgement as **"Bronze Sponsor"** on the backdrop in the main meeting rooms
- Acknowledgement as **"Bronze Sponsor"** on all the directional signage at the Conference venue
- Include one exhibition booth (each of 3m (W) x 2m (D) x 2.5m (H))
- One complimentary advertisement on Run-of-the Page on programme book
- Complimentary insertion of one piece of A4 size marketing material into the Conference bags (Content of the insert must be approved by the OC)
- Four complimentary registrations to the Conference
- Two complimentary tickets to the Gala Dinner





Sponsorship Items

Lunch Symposium

HK\$200,000/US\$25,800

Benefits of the Sponsor are:

- The sponsor will be provided with one 1-hour Lunch Symposium time slot (Date for the Symposium will be subject to the final decision of the OC)
- The use of lecture venue with standard audio-visual equipment
- Inclusion of the lecture title and name of speaker on the website, announcements and programme book after being endorsed by OC
- Use of Conference logo on the invitation cards after being endorsed by OC
- Complimentary insertion of invitation cards into the Conference bags. The cost of design and printing of the cards is borne by sponsor
- Table for display of materials at the entrance of the lecture venue during the Lunch Symposium

Responsibilities of the Sponsor are:

- Responsible for the speaker's travel expenses, hotel accommodation, ground transfers, registration fees and honoraria (if any)
- The cost on lunch for participants
- Lecture topic, biography of the speaker and the lecture abstract should be submitted to OC for approved before extending invitation to the speaker

Advertisement in the Programme Book

Advertising rate per page:

HK\$25,000/US\$3,300

- Inside page (Run-of-the Page)





Sponsorship Items

Conference Bags (exclusive sponsorship)

HK\$70,000/US\$9,000

Benefits of the Sponsor are:

- Sponsor's logo and company name will be printed on the bags
- Acknowledgement of sponsorship in the programme book

Responsibilities of the Sponsor are:

- An initial estimate of 500 pieces of bag will be required
- Production cost is responsible by the sponsor
- Type and design of the bags must be mutually agreed with OC

Lanyards with Name Tags (exclusive sponsorship)

HK\$60,000/US\$7,800

Benefits of the Sponsor are:

- Sponsor's logo will be printed on the lanyards
- Acknowledgement of sponsorship in the programme book

Responsibilities of the Sponsor are:

- An initial estimate of 800 sets of lanyard and plastic holder will be required
- Production cost is responsible by the sponsor
- Type and design of the lanyard and plastic holder must be mutually agreed with OC





Sponsorship Items

Exhibition Booth

HK\$54,000/US\$7,000

There will be an exhibition area adjoining the main meeting rooms during the PTCOG-AO 2025. By participating in this event as an exhibitor, your organisation will get an opportunity to showcase the latest technology, new drugs and a chance to interact with more than 500 participants at one place.

Layout of Standard Booth Shell:

Image of Standard Booth Shell
(Size: 3m (W) x 2m (D) x 2.5m (H))

Facilities to be provided to a standard booth shell:

- 0.3m (H) Fascia plate with the English name of company
- Partition wall as per the above layout
- 0.75m (H) information counter
- Two folding chairs
- Three spot lights
- One plug points (500W)
- One rubbish bin



Space Allocation:

Space will be assigned in accordance with the total sponsorship of the sponsors, after which the allocation will be on first-come, first-served basis.

Product to be Exhibited:

Exhibits include pharmaceutical drugs, medical equipment, nutritional products, medical publications, etc., are subject to approval by the OC. The OC has the right to reject for exhibits to be displayed if the exhibits are found inappropriate.

An exhibition freight forwarder will be recommended to assist exhibitors from overseas. They will help to assist with the custom clearance problems.





Terms & Conditions

1. All sponsors will be acknowledged in the programme book.
2. The OC reserves the right to change the Conference venue and date of exhibition in case of unavoidable circumstances.
3. Location of the exhibition booth will be allocated on first-come, first-served basis with priority given to the Premier sponsors.
4. The OC reserves the right to re-arrange the exhibition floor plan or any part thereof at any time.
5. Sponsors have to insure their own equipment and display from any accidental damage at the Conference venue and exhibition hall, as these are not insured by the organiser.
6. No sale in cash or credit of products and services shall be allowed at the exhibition. However, booking could be done for delivery at a later date. The OC shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.
7. Sponsors are suggested NOT to hold their own satellite symposia off-site during the Conference period.

Cancellation on Sponsorship Item or Exhibition Booth:

Cancellation of sponsorship support or exhibition booth reservation must be made in writing to the PTCOG-AO 2025 Conference Secretariat. 50% of the total cost of the sponsorship will be forfeited if cancellation is made before 31 March 2025. No refund will be made after this date.

Force Majeure:

Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as black rain storm, floods, typhoon, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person / actions. No refund of sponsorship payment will be made under these circumstances. Sponsors are suggested to arrange your own insurance coverage.

Payment Schedule:

Please note the payment terms as below:

1. 100% of the total committed sponsorship amount is required within 1-month after confirmation on the sponsorship package and items by the OC.
2. Payment for any additional sponsorship items or meal costs should be settled before **1 October 2025**.

Payment Method:

Payment should be made by local company cheque or bank transfer:

Local Company Cheque

Made payable to: **HKSH Medical Group Limited**

Bank Transfer

Account name: **HKSH Medical Group Limited**

Account no.: 611-125-0005-7

Bank name: CMB Wing Lung Bank Ltd

Bank address: 45 Des Voeux Road, Central, Hong Kong

Bank code: 020

Swift code: WUBAHKHH



Sponsorship Reservation Form

Please return this booking form to PTCOG-AO 2025 Conference Secretariat:

(Ms. Grace Chu at fax: (852) 2559 6910 or email: grace.chu@mims.com)

COMPANY INFORMATION

Name: Dr. / Mr. / Mrs. _____

Job Title: _____

Organisation: _____

Address: _____

Tel: _____ Mobile: _____ Email: _____

Remarks: By signing this form, we accept the terms and conditions listed on this sponsorship prospectus

SPONSORSHIP RESERVATION

Please choose your sponsorship item(s).

	Diamond Sponsor (Preferred date of lunch symposium: _____)	HK\$800,000/US\$103,000
	Gold Sponsor	HK\$400,000/US\$51,500
	Silver Sponsor	HK\$200,000/US\$25,800
	Bronze Sponsor	HK\$100,000/US\$12,900
	Lunch Symposium (Preferred date of lunch symposium: _____)	HK\$200,000/US\$25,800
	Advertisement in the Programme Book (_____ page(s))	HK\$25,000/US\$3,300
	Conference Bags (Exclusive)	HK\$70,000/US\$9,000
	Conference Lanyards with Name Tags (Exclusive)	HK\$60,000/US\$7,800
	Exhibition Booth (_____ standard booth(s))	HK\$54,000/US\$7,000

Signature: _____ Date: _____



PTCOG-AO 2025

Conference Secretariat

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AIA Tower, 183 Electric Road,
North Point, Hong Kong
Tel: (852) 2155 8557
Fax: (852) 2559 6910
Email: meeting.hk@mims.com